



Program Event Details

Launch Date: Throughout 2024

Location: Nationwide

2024 Sponsorship Opportunities: The Cultural Landscape Foundation Race & Space Conversations

Race and Space Conversations are free, virtual moderated discussions between esteemed experts—including landscape architects, historians, kin-keepers, and public officials—reckoning with spatial inequities and reimagining our built and natural environment. For generations, our cultural landscapes have served as the setting for the origins, arrival, movement, and settlement of people in this country and the brutal consequences of the baseless assertion that one race is more entitled to space than others. These conversations will dig deep into topics (or **throughlines**) featured in TCLF’s **Landslide 2021: Race and Space**. Tune into the live events, typically scheduled during the weekday lunch hour, or view recordings of previous *Race and Space Conversations* on TCLF’s YouTube page. LA CES™ professional development hours may be available to attendees.

Since its inception in 1998, TCLF’s educational and advocacy initiatives have focused on telling the stories of those who were unknown and unappreciated, and revealing the layers of cultural history embedded within our shared and diverse landscape legacy.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program’s web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program’s press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF’s homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- **Press releases** sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.