



Program Event Details

Launch Date: February 2024

Location: Nationwide

2024 Sponsorship Opportunities: The Cultural Landscape Foundation Cultural Landscape Guide to African American Landscapes

This guide features more than 140 African American cultural landscapes throughout the U.S. spanning centuries of American history and prehistory. Multiple themes are explored including, enslavement, reconstruction, the racial segregation of public accommodations (including parks and schools), civil rights history, and commemoration. The digital guide aims to raise the visibility and value of these myriad sites, provoking further discussion and research. The simultaneously amplifies the contributions of African American designers and shapers who have significantly contributed to landscapes across the nation. The content is folded into TCLF's *What's Out There* database, which includes more than 2,700 sites, 1,400 profiles, and 14,000 images, all vetted by researchers and historians. Each entry includes a description of the site's design history, photographs, and an interactive map. With additional support, TCLF aspires to habitually expand this guide.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.