



## Program Event Details

**Event Date:** Ongoing

**Location:** Worldwide, In-person and virtual

## 2024 Sponsorship Opportunities: The Cultural Landscape Foundation Oberlander Prize Forums

As part of The Cultural Landscape Foundation's (TCLF) *Cornelia Hahn Oberlander International Landscape Architecture Prize*, TCLF will curate both in-person and virtual *Oberlander Prize Forums* following the announcement of the Laureate to raise the visibility of the honoree's work and of landscape architecture more broadly. Oberlander Prize Forums are tailored to each Laureate and their work guides flexible programming in both presentation style and content. These *Forums* have taken shape in a variety of ways including large-scale conferences, intimate receptions, and far-reaching virtual events. On most occasions, events are available thereafter on TCLF's website and YouTube page.

Since its inception in 1998, TCLF's educational and advocacy initiatives have focused on telling the stories of those who were unknown and unappreciated, and revealing the layers of cultural history embedded within our shared and diverse landscape legacy.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

### TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

### About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.