



Program Event Details

Date and Location: October 6, 2024, Washington, D.C.

Attendees: ASLA members, ASLA exhibitors, TCLF Board of Directors and Stewardship Council, landscape architects and allied practitioners, urban planners and municipal officials, stewardship advocates, and educators.

Capacity: Approximately 200

View more program information [here](#).

Martin Luther King, Jr. Memorial Library Roof Garden, Photo by Robert Benson Photography.

2024 Sponsorship Opportunities: The Cultural Landscape Foundation

Reception at the ASLA Conference on Landscape Architecture: Washington, D.C.

TCLF is proud to present an exclusive preview of the documentary *SITTING STILL*, featuring renowned landscape architect Laurie Olin, before its premier broadcast on PBS. The event at the Martin Luther King, Jr. Memorial Library is being held in conjunction with the ASLA Conference on Landscape Architecture. After the screening, there will be an engaging discussion with filmmaker Gina Angelone and Laurie Olin. The discussion will be followed by a reception held on the Mies van de Rohe designed Library's rooftop transformed by Oehme van Sweden in 2020.

Commensurate with sponsorship level, you can use your complimentary registration to interact with landscape architects and allied practitioners, have your logo or name on the event web page and on event e-blasts, advertising, and more.

| Sponsorship Benefits | Lead Sponsors \$10,000 | Presenting Sponsors \$5,000 | Supporting Sponsors \$2,500 | Friends \$1,000 |
|--|---------------------------|--------------------------------|--------------------------------|--------------------|
| Recognition with hyperlink to your website on program's web page | Logo | Small logo | Bold name | Name |
| Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners | Logo | Small logo | Name | Name |
| Recognition in full-page ad in <i>Landscape Architecture Magazine</i> | Logo | Small logo | - | - |
| Recognition via coordinated social media | ✓ | ✓ | ✓ | ✓ |
| Recognition by name in program's press release with hyperlink to your website | ✓ | ✓ | - | - |
| Recognition in program online guide | Logo | Small logo | Bold name | Name |

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.