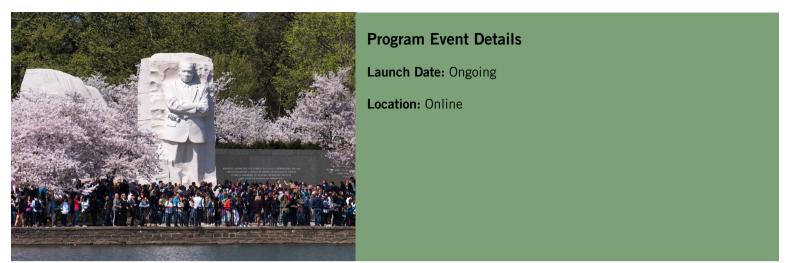
The Cultural Landscape Foundation

connecting people to places™





2025 Sponsorship Opportunities: The Cultural Landscape Foundation Cultural Landscape Guide to African American Landscapes

Launched in 2024 this ever-expanding guide currently features more than 160 African American cultural landscapes throughout the nation spanning centuries of American history. The myriad sites are considered through nine separate themes, developed specifically for the guide or informed by codified National Park Service frameworks. By raising the visibility and value of often forgotten or purposefully erased African American landscapes the guide aims to provoke further discussion and research. Folded into TCLF's *What's Out There* database, each landscape profile includes a description of the site and its history, photographs, and an interactive map.

Critical support will enable the guide to expand, significantly increasing the number of landscape and pioneer profiles, and assisting in the production of richly produced, short videos featuring kinkeepers, activists, and historians, to accompany selected themes.

| Sponsorship Benefits | Lead Sponsors | Presenting Sponsors | Supporting Sponsors | Friends |
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| Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners | Logo | Small logo | Name | Name |
| Recognition in full-page ad in Landscape Architecture Magazine | Logo | Small logo | - | - |
| Recognition via coordinated social media | ✓ | ✓ | ✓ | \checkmark |
| Recognition by name in program's press release with hyperlink to your website | ~ | ~ | - | - |
| Recognition in program online guide | Logo | Small logo | Bold name | Name |

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TCLF can connect you with people who share your interests through... • TCLF's homepage, with more than 800,000 unique visitors annually

- and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than
- 37,000 subscribers
- Social media posts, with more than 75,000 followers
- Press releases sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.