



Program Event Details

Launch Date: Ongoing

Location: Virtual Webinars and Nationwide In-Person Guided Tours

2025 Sponsorship Opportunities: The Cultural Landscape Foundation  
Landslide in Action: Demonstration Grounds

*Landslide 2024: Demonstration Grounds* is the latest annual, thematic report and digital exhibition in TCLF’s ongoing series, which began in 2004. However, this is the first time the program has not focused on threatened landscapes and landscape features. Instead, attention is directed at thirteen sites across the country that have hosted significant protests; the protests are at risk of being forgotten. The stories associated with each are illuminating and inspiring, yet many are at-risk of fading from public memory.

With critical support TCLF will produce a series of virtual webinars and in-person guided tours to highlight the sites and the watershed events associated with each. The webinars will assemble experts, such as landscape architects, historians and protest participants, to ensure that each protest remains at the forefront of the nation’s collective memory. The in-person tours will reinforce the “power of place” embedded in each site and will allow participants to trace the footsteps of trailblazing individuals and groups.

Commensurate with sponsorship level, supporters will have the opportunity to be featured on the program’s web page, in e-blasts, and will be recognized in the press release and elsewhere.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program’s web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program’s press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF’s homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 37,000 subscribers
- Social media posts, with more than 75,000 followers
- Press releases sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.