



Program Event Details

Event Date: Ongoing

Location: Worldwide, Virtual and Los Angeles

2025 Sponsorship Opportunities: The Cultural Landscape Foundation
Oberlander Prize Forums: Soak it Up

As part of The Cultural Landscape Foundation’s (TCLF) *Cornelia Hahn Oberlander International Landscape Architecture Prize*, TCLF will curate both in-person and virtual *Oberlander Prize Forums* following the announcement of the Laureate to raise the visibility of the honoree’s work and of landscape architecture more broadly. This year’s major flooding events in the U.S., Europe, and Asia highlight the vital role of landscape architecture in addressing climate change. Oberlander Prize laureate Kongjian Yu, a pioneer of the “sponge cities” approach to urban flooding, continues to attract global attention for his contributions to resilient urban design. In 2025 TCLF will host a virtual international event with richly produced speaker presentations followed by a live online discussion on this topic.

This virtual event will be followed by an in-person conference in Los Angeles.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program’s web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program’s press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF’s homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 37,000 subscribers
- Social media posts, with more than 75,000 followers
- Press releases sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.