## The Cultural Landscape Foundation®

connecting people to places°





### **Program Event Details**

Dates: Throughout 2025

Locations: Throughout North America and virtual global events.

**Attendees:** ASLA members, landscape architects and allied professionals, architects, the general public, heritage travelers, garden enthusiasts, planners, municipal officials, advocates, educators and students.

View more program information here.

# 2025 Sponsorship Opportunities: The Cultural Landscape Foundation Season of Events Sponsor

Season of Events Sponsors can choose which program(s) to support and the level of support for each, with additional program-related benefits based on the allocations.

The following programs are available in 2025:

- What's Out There Weekend Chicago
- Landslide in Action
- Annual Excursion at the ASLA Conference on Landscape Architecture 2025: New Orleans
- Silent Auction
- Garden Dialogues
- Walks & Talks
- Pioneers of American Landscape Design Oral History Project

• Oberlander Prize Forum: Soak it Up

See our Programs for 2025 for more information.

#### **Sponsorship Benefits**

Large logo and hyperlink on TCLF's annual calendar-of-events poster/e-blast, which also appears as a full-page ad in Landscape Architecture Magazine

Large logo and hyperlink on TCLF's homepage and primary website landing pages

Recognition with logo and hyperlink on all bi-monthly e-newsletters

Name on all mailed annual appeal letters, and logo with hyperlink on all annual appeal e-blasts

Name in TCLF's Annual Report

Recognition via coordinated social media

Presentation opportunity to TCLF's Board of Directors and Stewardship Council

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

#### TCLF can connect you with people who share your interests through...

• TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views

- Bi-monthly e-newsletters and dedicated e-blasts to more than
- 37,000 subscribers
- Social media posts, with more than 75,000 followers

• Press releases sent to more than 850 members of the media, with a direct link to your website

#### About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.