



2026 *Pioneers Oral History Project*

Anne Whiston Spirn, FASLA

2026 Sponsorship Opportunities: The Cultural Landscape Foundation *Pioneers of American Landscape Design® Oral History Project*, with Anne Whiston Spirn, FASLA

Pioneers oral histories are an ever-growing, award-winning series of videotaped first-person interviews with significant practitioners. Now featuring nineteen oral histories, the series examines each designer's personal and professional history, their overall design philosophy, and how that approach was carried out in their most emblematic projects. The richly edited video segments include never-before-seen archival footage, new photography, and on-location videography.

With the videotaped interview and transcript completed in 2025, sponsorship will support production and post-production efforts with an anticipated launch in fall 2026.

Sponsorship Benefits	Lead Sponsors \$10,000 (USD)	Presenting Sponsors \$5,000 (USD)	Supporting Sponsors \$2,500 (USD)	Friends \$1,000 (USD)
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views.
- Bi-monthly e-newsletters and dedicated e-blasts to more than 36,000 subscribers.
- Social media posts, with more than 80,000 followers.
- **Press releases** sent to approx. 850 members of the media, with a direct link to your website.

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the *Cornelia Hahn Oberlander International Landscape Architecture Prize*.