



2026 Pioneers Oral History Project

Mario Schjetnan, FASLA
Founder, Grupo de Diseño Urbano
Mexico City, Mexico

2026 Sponsorship Opportunities: The Cultural Landscape Foundation
Pioneers of American Landscape Design® Oral History Projects, with Mario Schjetnan

Pioneers oral histories are an ever-growing, award-winning series of videotaped first-person interviews with significant practitioners. Now featuring nineteen oral histories, the series examines each designer's personal and professional history, their overall design philosophy, and how that approach was carried out in their most emblematic projects.

With the videotaped interview and location videography completed in 2025 with Schjetnan in his office and environs in Mexico City, sponsorship will support production and post-production efforts in 2026.

Table with 5 columns: Sponsorship Benefits, Lead Sponsors (\$10,000 USD), Presenting Sponsors (\$5,000 USD), Supporting Sponsors (\$2,500 USD), and Friends (\$1,000 USD). Rows include various recognition benefits like website links, magazine ads, and social media.

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

- TCLF can connect you with people who share your interests through...
• TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views.
• Bi-monthly e-newsletters and dedicated e-blasts to more than 36,000 subscribers.
• Social media posts, with more than 80,000 followers.
• Press releases sent to approx. 850 members of the media, with a direct link to your website.

About Us
The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.