



Program Event Details

Dates: San Francisco, CA, 2022

Attendees: ASLA members, ASLA exhibitors, TCLF Board of Directors and Stewardship Council, landscape architects and allied practitioners, urban planners and municipal officials, stewardship advocates, and educators.

Capacity: Excursion 50; Reception: 200

[View more program information here.](#)

2022 Sponsorship Opportunities: The Cultural Landscape Foundation

Annual Excursion and Stewardship Excellence Award Reception at the ASLA Conference on Landscape Architecture 2022: San Francisco, CA

To kick off the American Society of Landscape Architects (ASLA) Conference on Landscape Architecture 2022 in San Francisco, California, The Cultural Landscape Foundation (TCLF) will host a daylong excursion. This annual event, which always sells out, is carefully curated and will include expert-led tours of iconic sites in nearby Sonoma, transportation, lunch, and the opportunity to socialize with landscape architects and allied professionals. Sites included on the excursion will be announced in Spring 2022.

The day will end with a late afternoon reception where excursion attendees will join up to 100 guests for drinks and hors d'oeuvres at a site in San Francisco. The capstone of the reception will be the presentation of TCLF's Stewardship Excellence Award to honor an individual or institution that has made exceptional regional contributions in the field.

Commensurate with sponsorship level, you can use your complimentary registration to interact with landscape architects and allied practitioners, have your logo or name on the event web page and on event e-blasts, and more.

| Sponsorship Benefits | Lead Sponsors \$10,000 | Presenting Sponsors \$5,000 | Supporting Sponsors \$2,500 | Friends \$1,000 |
|--|---------------------------|--------------------------------|--------------------------------|--------------------|
| Recognition with hyperlink to your website on program's web page | Logo | Small logo | Bold name | Name |
| Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners | Logo | Small logo | Name | Name |
| Recognition in full-page ad in <i>Landscape Architecture Magazine</i> | Logo | Small logo | - | - |
| Recognition via coordinated social media | ✓ | ✓ | ✓ | ✓ |
| Recognition by name in program's press release with hyperlink to your website | ✓ | ✓ | - | - |
| Verbal recognition at luncheon and during capstone reception | ✓ | - | - | - |
| Complimentary registration(s) to attend the capstone reception | 4 | 2 | 1 | - |

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- Press releases sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.