



## Program Event Details

**Launch Date:** Fall 2022

**Location:** Nationwide

**A Call for Nominations will be issued in February 2022**

## 2022 Sponsorship Opportunities: The Cultural Landscape Foundation Landslide 2022: The Landscape Legacy of Frederick Law Olmsted

Each year TCLF creates a thematic *Landslide® report* and digital exhibition about threatened and at-risk cultural landscapes, with the goal of making each site more visible, revealing its value, and promoting public engagement in the form of advocacy and stewardship. As part of the bicentennial of Frederick Law Olmsted's birth, *Landslide 2022* will highlight threats to Olmsted-designed landscapes. The call for nominations for *Landslide 2022: The Landscape Legacy of Frederick Law Olmsted* will be issued in February 2022 and the report will be released in the Fall.

Commensurate with sponsorship level, you have the opportunity to include your logo or name on the program web page, in the digital exhibition, in e-blasts, and recognition in the press release, and elsewhere.

| Sponsorship Benefits   | Lead Sponsors | Presenting Sponsors | Supporting Sponsors | Friends |
|--|---------------|---------------------|---------------------|---------|
|  | \$10,000      | \$5,000             | \$2,500             | \$1,000 |
| Recognition with hyperlink to your website on program's web page   | Logo          | Small logo          | Bold name           | Name    |
| Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners | Logo          | Small logo          | Name                | Name    |
| Recognition in full-page ad in <i>Landscape Architecture Magazine</i>  | Logo          | Small logo          | -                   | -       |
| Recognition via coordinated social media   | ✓             | ✓                   | ✓                   | ✓       |
| Recognition by name in program's press release with hyperlink to your website                                | ✓             | ✓                   | -                   | -       |

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

### TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

### About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.