## The Cultural Landscape Foundation

connecting people to places™





## **Program Event Details\***

Dates: Saturdays and/or Sundays from March through October 2022

**Attendees:** the general public, architects, landscape architects and allied practitioners, stewardship advocates, and garden enthusiasts

**Location:** sites across the U.S.(TBD)

Capacity: up to 20-30 guests per site

View more program information here.

\* All events will be subject to local guidelines on gatherings, including social distancing, wearing face coverings, and stay-at-home orders.

2022 Sponsorship Opportunities: The Cultural Landscape Foundation Garden Dialogues

How do garden owners and their landscape architects or designers work together to create a great garden?

Now in its tenth year, *Garden Dialogues* brings together landscape architects and their clients to discuss the creative process, the give and take, and the collaboration that yields a great garden. This unique program offers small groups the opportunity to experience some of today's most beautiful gardens created by some of the most accomplished landscape architects and designers currently in practice. In this tenth anniversary season, *Garden Dialogues* will take place across the country from March through October, with tours offering audiences the chance to join the conversation among owner, designer, and, if appropriate, other significant contributors to the garden's design (e.g., architect, master gardener, historian).

Commensurate with sponsorship level, you have the opportunity to include your logo on the event web page, on e-blasts, have your logo printed on each program distributed to event attendees, receive complimentary registrations to socialize with attendees, and more.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	<b>✓</b>	✓	-	-
Recognition on each printed <i>Dialogue</i> program	Logo	Small logo	Bold name	Name
Complimentary registrations to attend five (5) Dialogues	2	-	-	-
Complimentary registrations to attend two (2) Dialogues	-	2	1	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- $\bullet$  TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- Press releases sent to more than 850 members of the media, with a direct link to your website

## About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.