



## Program Event Details

**Launch Date:** Throughout 2022

**Location:** Nationwide

## 2022 Sponsorship Opportunities: The Cultural Landscape Foundation Race and Space: Expanding the What's Out There® Database

In 2022, TCLF will further expand its databases of sites, including the addition of important typologies (e.g. freedom colonies, burial grounds, campuses of Historically Black Colleges and Universities, etc.), and pioneering professionals and others associated with the sites. Working with local partners, sites will be identified, research conducted, and final text, photography, and documentary style video created and uploaded to TCLF's online database. This content will be folded into TCLF's free, searchable *What's Out There* database, which features more than 2,300 site descriptions, 1,000 profiles, and 12,000 images, all vetted by researchers and historians. Each entry includes a description of the site's design history, photographs, and an interactive map.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

### TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

### About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.