



### Program Event Details\*

**Dates:** November 2022

**Location:** Online

**Attendees:** ASLA members, ASLA exhibitors, landscape architects and allied professionals, architects, urban planners and municipal officials, stewardship advocates, and educators.

View more program information [here](#).

\* All events will be subject to local guidelines on gatherings, including social distancing, wearing face coverings, and stay-at-home orders.

## 2022 Sponsorship Opportunities: The Cultural Landscape Foundation 18th Annual Silent Auction

Held in conjunction with the ASLA Conference on Landscape Architecture, TCLF's annual silent auction features approximately 90 pieces of art created by landscape architects, architects, artists, photographers, and others. Auction proceeds benefit TCLF'S education and advocacy initiatives.

Commensurate with sponsorship level, you have the opportunity to include your logo or name on the event web-page and the online bidding site, and more.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition on auction signage and each piece of art's wall plaque at auction booth	Logo	-	-	-
Recognition on auction's online microsite	Logo	Small logo	Name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

### TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

### About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.