



Program Event Details*

Dates: Saturdays and/or Sundays from March through October 2022

Attendees: the general public, architects, landscape architects and allied practitioners, stewardship advocates, and garden enthusiasts

Location: sites across the U.S.(TBD)

Capacity: limited to 25 guests per site

View more program information [here](#).

* All events will be subject to local guidelines on gatherings, including social distancing, wearing face coverings, and stay-at-home orders.

2022 Sponsorship Opportunities: The Cultural Landscape Foundation Walks & Talks

This relatively new and extremely popular program focused on urban landscapes features walking tours led by award-winning landscapes who offer their unique perspectives on places they see daily as they walk to work and/or through favorite public landscapes. The 2022 *Walks & Talks* will focus on Olmsted-related sites. Limited to 25 attendees and ranging from 90 minutes to three hours in duration, *Walks & Talks* are unscripted, mobile seminars led by design thought leaders who share their unique way of seeing the world.

Commensurate with sponsorship level, you have the opportunity to include your logo or name on the program web page, in e-blasts, recognition in the press release, and elsewhere.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition on each printed <i>Walks & Talks</i> program	Logo	Small logo	Bold name	Name
Complimentary registrations to attend five (5) Dialogues	2	-	-	-
Complimentary registrations to attend two (2) Dialogues	-	2	1	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 31,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.